

## 2020 Certification Test



### Proven Winners Annuals

1. Which Supertunia Vista® *Petunia* variety is best suited for the landscape?
  - a. Supertunia Vista® Bubblegum®
  - b. The new Supertunia Vista® Snowdrift™
  - c. Supertunia Vista® Paradise
  - d. Supertunia Vista® Fuchsia
  - e. All of the above
  
2. If a customer is looking to attract pollinators to their yard, a good suggestion would be:
  - a. Supertunia Vista® *Petunia* series
  - b. Rockin'® *Salvia* series
  - c. Superbells® *Calibrachoa* series
  - d. All of the above
  
3. True or False: Superbells® *Calibrachoa*s are low maintenance and have a large array of vibrant colors that are best suited for the landscape beds.
  - a. True
  - b. False
  
4. Which of the following are collections within the Superbells® line? (Select all that apply)
  - a. Superbells® (single blooms)
  - b. Superbells® Double
  - c. Superbells® Tabletop
  - d. Superbells® Vista
  
5. True or False: The Superbells® Tabletop™ series are smaller, more compact and bloom earlier.
  - a. True
  - b. False
  
6. If a customer is looking for plants that will stand up to the heat, for their west facing home, which of the following heat tolerant plants can be suggested? (Select all that apply)
  - a. Sunstar™ *Pentas*
  - b. Heat it Up™ *Gaillardia*
  - c. Suncredible® Yellow *Helianthus*
  - d. Snowstorm® *Sutera*
  - e. All of the above
  
7. True or False: Supertunia® *Petunias*, Superbells® *Calibrachoa*, Suncredible® Yellow *Helianthus* and Heat it Up™ *Gaillardia* all need to be deadheaded regularly to flower.
  - a. True
  - b. False

## Proven Harvest

8. Proven Harvest food crops all have which of the following qualities?
  - a. Incredible flavor
  - b. High yielding
  - c. Disease resistant
  - d. All of the above
  
9. Our Proven Harvest line is growing, and this year we have added:
  - a. Tempting Tomatoes™ Goodhearted™ and Fire Away™ Hot and Heavy *Pepper*
  - b. Straight 8 *Cucumber* and Salad Mix *Lettuce*

## Heart to Heart™ Caladiums

10. True or False: All Heart to Heart *Caladiums* will work in sun or shade.
  - a. True
  - b. False
  
11. All Heart to Heart™ *Caladiums* are:
  - a. Easy, low maintenance
  - b. Add color in shady areas
  - c. Come in many colors and leaf patterns
  - d. Never go out of color
  - e. All of the above
  
12. When should your garden center sell Heart to Heart caladiums?
  - a. Once the fear of frost has passed and all the snowmen have melted
  - b. When it's at least 70 degrees inside and it's sunny outside
  - c. Once ground temperatures are above 70 degrees

## Proven Winners® Perennials

13. Which of the following plants will attract pollinators to the garden? (Select all that apply)
  - a. Magic Show® 'Wizard of Ahhs' *Veronica*
  - b. Rock 'N Grow® 'Boogie Woogie' *Sedum*
  - c. 'Serendipity' *Allium*
  - d. 'Cat's Pajamas' *Nepeta*
  - e. All of the above
  
14. True or False: Color Coded™ 'Yellow My Darling' and 'Orange You Awesome' are cloned from tissue culture instead of seed, making them more consistent in color and habit than other *Echinacea*.
  - a. True
  - b. False

15. Which of the following are fragrant, blooming perennials that are a deterrent to deer and rabbits? (Select all that apply)
- 'Cat's Pajamas' *Nepeta*
  - Firefly *Achillea*
  - 'Serendipity' *Allium*
16. Which of the following varieties can you suggest for shade gardens besides *Hosta* and *Heuchera*?
- 'Crested Surf' *Athyrium*
  - 'Jack of Diamonds' or 'Queen of Hearts' *Brunnera*
  - 'Chantilly Lace' *Aruncus*
  - All of the above
17. Which of the following is the larger sized *Heuchera* series?
- Primo®
  - Dolce®
18. Which of the following series could be suggested to customers as a groundcover that will spread? (Select all that apply)
- Rock 'N Grow *Sedum*
  - 'Sprite' *Phlox*
  - 'Paint the Town' *Dianthus*
19. True or False: 'Paint the Town' *Dianthus* can be sheered in the fall to encourage a second bloom.
- True
  - False

### **Proven Winners® ColorChoice® Shrubs**

20. Oso Easy Double Red® *Rosa*, Blue Chiffon® *Hibiscus*, Invincibelle Ruby *Hydrangea* and Gem Box *Ilex* will be in demand this coming season due to the following **two** reasons:
- They are all new
  - Their vibrant color
  - Additional advertising
  - They are all National Plants of the Year
21. All of the following are improved qualities of Invincibelle Spirit® II except which
- Strong stems
  - Better fragrance
  - Larger blooms
  - Richer pink color

22. Which one of the following roses is multi-colored?
- Oso Easy Double Red®
  - Ringo®
  - At Last®
23. Which one of the following hydrangea series do we recommend for seasonal color?
- Tuff Stuff™ series
  - Invincibelle series
  - Gatsby series
24. Which of the following shrubs do we recommend for seasonal color? (Select all that apply)
- Double Play® Candy Corn *Spiraea*
  - Ringo™ *Rosa*
  - Sugar Tip® Hibiscus
  - Gem Box *Ilex*
  - All of the above
25. Which of the following shrubs do we recommend for season-long fragrant scent?
- Sugartina® 'Crystalina'
  - At Last® *Rosa*
  - Vanilla Spice® *Clethra*
  - Scentara® Double Blue
  - All of the Above
26. True or False: Tuff Stuff Ah-Ha® is a new multicolored lace cap reblooming hydrangea that can withstand cooler temperatures.
- True
  - False

### **National Plants and Recipes**

27. The 2020 Annual of the Year is :
- The Diamond collection *Euphorbia*
  - The Heart to Heart™ collection *Caladiums*
28. The 2020 Perennial of the Year is:
- Rock 'N Grow® 'Boogie Woogie' *Sedum*
  - Denim 'n Lace' *Perovskia*
  - 'Queen of Hearts' *Brunnera*

# 2020 Certified Training Program Answer Sheet

Fax to: 815-895-1873 or Email: to Sandy@provenwinners.com (Complete by May 1, 2020 to receive rewards.)

Employee Name: \_\_\_\_\_ Email (needed for PW University): \_\_\_\_\_

Company Name: \_\_\_\_\_ Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Employee \_\_\_\_\_ of \_\_\_\_\_ registered employees (i.e. Employee 1 of 3 registered employees)

1. a.   
b.   
c.   
d.   
e.

8. a.   
b.   
c.   
d.

15. a.   
b.   
c.

22. a.   
b.   
c.

2. a.   
b.   
c.   
d.

9. a.   
b.

16. a.   
b.   
c.   
d.

23. a.   
b.   
c.

3. a.   
b.

10. a.   
b.

17. a.   
b.

24. a.   
b.   
c.   
d.   
e.

4. a.   
b.   
c.   
d.

11. a.   
b.   
c.   
d.   
e.

18. a.   
b.   
c.

25. a.   
b.   
c.   
d.   
e.

5. a.   
b.

12. a.   
b.   
c.

19. a.   
b.

26. a.   
b.

6. a.   
b.   
c.   
d.   
e.

13. a.   
b.   
c.   
d.   
e.

20. a.   
b.   
c.   
d.

27. a.   
b.

7. a.   
b.

14. a.   
b.

21. a.   
b.   
c.   
d.

28. a.   
b.   
c.

Thank you for participating in the 2020 Certified Training Program. Best of luck to you this year! Your manager may have pre-selected an item below for all the garden center employees to receive. Please check with your manager before selecting an item.

Select one:  
(May be substituted)

- Ladies S t-shirt  
 Ladies M t-shirt  
 Ladies L t-shirt  
 Ladies XL t-shirt  
 Ladies 2XL t-shirt

- Men's S t-shirt  
 Men's M t-shirt  
 Men's L t-shirt  
 Men's XL t-shirt  
 Men's 2XL t-shirt

Hat

\$6 POP credit

If you would prefer to mail your completed tests, send them to:

Proven Winners  
Sandy Wentworth  
111 E. Elm St. Suite D  
Sycamore, IL 60178



# 2020 Group Certification

Thank you for participating in the 2020 Retailer Certification Program. Best of luck to you this year!

**Please fax only one master test and this sheet.**

Fax to: 815-895-1873 or Email to Sandy@provenwinners.com (Complete by May 1, 2020 to receive rewards.)

Company Name: \_\_\_\_\_

Main Address: \_\_\_\_\_ City: \_\_\_\_\_

State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

Choose 1 group reward for all employees to receive:

- A.  T-shirt (indicate size below Ladies-L and Mens-M sizes)
- B.  Cap with adjustable strap
- C.  \$6 POP credit
- D.  Let employee choose their own reward below

Please write your name clearly and include your email address if you would like to receive our **Retail Newsletter (RNL)** or **Proven Winners University (PWU)** Video Links for further education on hot topics. If you want your first name included on the your garden center listing on our website as a **Certified Professional Employee (CPE)**. Indicate store location below if different than above.

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

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Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

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A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit

Employee Name: \_\_\_\_\_ Location: \_\_\_\_\_ Email: \_\_\_\_\_  RNL  PWU  CPE

A. T-shirt sizes:  L-SM  L-MD  L-LG  L-XL  L-2XL  M-SM  M-MD  M-LG  M-XL  M-2XL B.  Cap C.  \$6 POP credit



# 2020 Certified Garden Center

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Garden Center Name

Proven Winners® wants to thank you and your employees for taking the time during this busy season to learn more about our plants, products, and programs. Your completion of the Certification Program is proof of your company's dedication to the highest standards of customer service.

Each year, more than 3,000,000 people visit the Proven Winners website in search of Proven Winners plants and products. As a Certified Proven Winners Garden Center, you will automatically be given an active priority listing on provenwinners.com in your local area. We are proud to recommend your business and grateful for your support of the Proven Winners brand.

Thanks again, and have a great season.

A handwritten signature in black ink that reads 'Jessica'.

Jessica DeGraaf  
Retail Account Manager

A handwritten signature in black ink that reads 'Meghan'.

Meghan Owens  
Retail Account Manager





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Employee Name

## Certification of Completion 2020 Certified Training Program

Congratulations! You are now part of an elite group of garden center employees across North America, and we thank you for your time and interest in becoming a Proven Winners® retail expert.

Your completion of the Certification Program is proof of your dedication to the highest standards of customer service. Now you are ready to face customers with the knowledge and confidence that makes a difference in today's retail environment.

Thank you for your support of the Proven Winners® line of award-winning annuals, perennials and flowering shrubs. We are proud to recommend you to the millions of gardeners who search our website for retailer connections and information each season.







News Release  
FOR IMMEDIATE RELEASE  
Spring 2020  
Contact: Jeanine Standard  
(309) 664-5700  
Jeanine@provenwinners.com

## **Proven Winners® Certified Training Program**

\_\_\_\_\_ (garden center name) is proud to announce that we have been named a 2020 Proven Winners Certified Garden Center. This high level distinction signifies that our employees have completed a comprehensive training course to develop the expertise in assisting our customers in choosing and growing Proven Winners plants successfully. Our customers can count on us to have reliable advice about Proven Winners annuals, perennials, and flowering shrubs including the newest introductions for 2020.

According to Marshall Dirks, Director of Marketing for Proven Winners, "A knowledgeable sales staff increases the chances consumers have for success with their plant purchases. Proven Winners is committed to making sure that employees have the resources necessary to stay informed."

We look forward to your visit to our certified garden center where we are ready to assist you in choosing new Proven Winners plants to make your garden even more beautiful this year.

### About Proven Winners:

Proven Winners is an international marketing cooperative comprised of some of the world's best plant propagators. As a group, they are dedicated to developing new plants that will perform well for both the grower and consumer. Proven Winners plants are found at more than 8,000 retailers nationwide. For more information about Proven Winners, visit [www.provenwinners.com](http://www.provenwinners.com).



# CONGRATULATIONS, LUNCH IS ON US!

We are so proud of you and your employees for completing our retailer certification program that we would like to help you celebrate with a free pizza party. We've made it easy for you to submit your receipt for reimbursement by completing this form.



## Here's how it works:

1. Celebrate with your newly certified staff by hosting a free pizza party. **(Send a photo to Sandy.)**
2. Complete and email/fax this rebate form to Proven Winners or submit online at [www.provenwinners.com/pizza-rebate](http://www.provenwinners.com/pizza-rebate).
3. Receive your reimbursement check. Please allow 4 weeks for delivery. (Canadian locations will be reimbursed in US Dollars.)
4. Got questions? Contact Sandy at: [sandy@provenwinners.com](mailto:sandy@provenwinners.com) or 815-895-1872.

## The details...

- Everyone loves instant gratification. Host your pizza party now and submit your form for reimbursement before your **voucher code expires 45 days after your certification date**. You'll find your voucher code in the Certification Complete email we've sent to your manager congratulating you on completing your certification.
- We will be happy to reimburse the cost of the pizza and its applicable taxes for all of your 2020 certified employees. We trust that you'll choose your favorite local pizzeria and not fly in special Chicago style deep dish straight from the Windy City.
- We will not cover the cost of drinks, other food you order to accompany your pizza, or non-certified employees.
- Who's the boss? **Only the garden center manager assigned to the garden center location on provenwinners.com can submit** a receipt (original, copy or photo required) for reimbursement. The check will be issued to the garden center's business name and mailed to the shipping address you selected during set up (see your Certification Set Up Confirmation email).
- Please submit the voucher code we've sent you for your certified location. **Only your location's particular code will be accepted for your reimbursement and you can only use the code once.** (If you do not have a voucher code, please contact Sandy.)
- If your business has multiple retail locations that have become certified, each individual location will receive their own voucher code, and a separate reimbursement form must be submitted for each.

Voucher Code: \_\_\_\_\_ Requested Amount: \$\_\_\_\_\_ Currency:  US Dollar  Canadian Dollar Receipt Attached:  Yes

Memo: \_\_\_\_\_ 2020 Certification Complete Date: \_\_\_\_\_ Number of 2020 Certified Employees: \_\_\_\_\_  
(optional note for check memo area)

Garden Center Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Zip/Postal Code: \_\_\_\_\_ Country:  US  Canada

Garden Center Manager Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Manager Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit within 45 days after completing certification by email: [sandy@provenwinners.com](mailto:sandy@provenwinners.com) or by fax: 815-895-1873.



# Annual Collection



Supertunia® Raspberry Rush *Petunia*

**NEW**  
Focus on Flavor  
**PROVEN HARVEST™**

These disease resistant varieties perform all season long with out-of-this-world flavor!



Tempting Tomatoes™ Goodhearted™



Fire Away™ Hot and Heavy Pepper

**NEW**

## SUPERTUNIA VISTA® *Petunia Series*

- Extremely fast growing, vigorous varieties
- Masses of bright blooms create an instant wow factor.
- Months and months of color for your customers
- Remember they love full sun and lots of fertilizer!



Supertunia Vista®  
Snowdrift



Supertunia Vista®  
Paradise



Supertunia Vista®  
Bubblegum®



Supertunia Vista®  
Silverberry



Supertunia Vista®  
Fuchsia

**NEW**

## Everblooming SUNCREDIBLE® Yellow *Helianthus*



**NEW**

## HEAT IT UP® Scarlet AND Yellow *Gaillardia*

A native plant that attracts pollinators, resists deer, shows exceptional heat tolerance, and blooms all season long with no dead-heading required.



**NEW**

## POLLINATOR MAGNETS Rockin'® *Salvia* Collection



Rockin'® Blues  
Suede Shoes™



Rockin'® Playin' the Blues®



Rockin'® Deep Purple



Rockin'® Fuchsia



Rockin'® Golden Delicious



# Annual Collection



Bright Lights™ Berry Rose *Osteospermum*

NEW

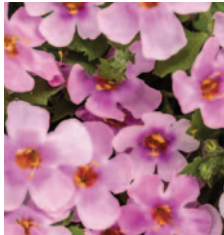
## Completely Updated SNOWSTORM®

### Sutera

- Long time customer favorite
- Even larger flowers
- Larger habit
- Better spring and summer performance



Snowstorm®  
Blue Improved



Snowstorm®  
Pink Improved



Snowstorm®  
Glacier Blue



Snowstorm®  
Snow Globe®



Snowstorm®  
Rose

NEW

## HEAT LOVING SUNSTAR™ Pentas



Sunstar™  
Red

Sunstar™  
Rose

Sunstar™  
Lavender

Sunstar™  
Pink

NEW

## SUPERBELLS® Calibrachoa

- Maximum color impact
- Low maintenance



Superbells®  
Dreamsicle™  
Improved



Superbells®  
Honeyberry™



Superbells®  
Watermelon  
Punch™



Superbells®  
Blackcurrant  
Punch™



Superbells®  
Double Amber, Double Blue and Double Orange

NEW

## SUPERBELLS® Tabletop



Superbells® Tabletop Red, Tabletop White and Tabletop Blue



# Heart to Heart™ Collection

Heart to Heart™ 'Mesmerized' *Caladium*



Breakthrough breeding for tropical *Caladiums* has resulted in the new color patterns and shapes, increased disease resistance and sun tolerance, and season-long color. Their versatility allows many of them to be grown in either a sunny or shady location, and they work great in containers or landscape beds.

## Strap Leaf varieties great for SUN or SHADE



Heart to Heart®  
'Blushing Bride'



Heart to Heart®  
'Caribbean Coral'



Heart to Heart®  
'Chinook'



Heart to Heart®  
'Heart Delight'



Heart to Heart®  
'Heart and Soul'



Heart to Heart®  
'Scarlet Flame'



Heart to Heart®  
'Tickle Me Pink'



Heart to Heart®  
'Va Va Violet™'



Auburn Recipe



Heart to Heart®  
'White Wonder'



Heart to Heart®  
'Bottle Rocket'



Heart to Heart®  
'Dawn to Dusk'



Heart to Heart®  
'Fast Flash™'

## Fancy Leaf varieties great for PART SHADE TO SHADE



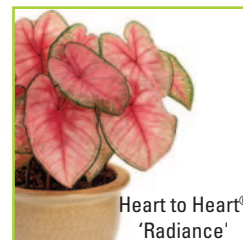
Heart to Heart®  
'Flatter Me'



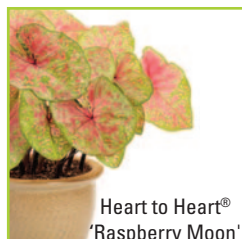
Heart to Heart®  
'Lemon Blush'



Heart to Heart®  
'Mesmerized'



Heart to Heart®  
'Radiance'



Heart to Heart®  
'Raspberry Moon'



Heart to Heart®  
'Rose Glow'



Heart to Heart®  
'Snow Drift'



Heart to Heart®  
'Splash of Wine'



Made with Raspberries Recipe



Grassy Mountain Recipe



# Perennial Collection



## SUMMER LONG PERFORMERS



Magic Show® 'Wizard of Ahhs'  
*Veronica*



Rock 'N Grow® 'Boogie Woogie'  
*Sedum*

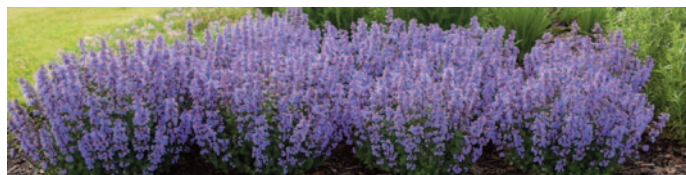


Color Coded™  
'Orange You Awesome'  
and 'Yellow My Darling'  
*Echinacea*



'Firefly Amethyst',  
'Firefly Diamond',  
'Firefly Peach Sky' and  
'Firefly Sunshine'  
*Achillea*

## BULLETPROOF PERFORMERS



'Cat's Pajamas' *Nepeta*



'Serendipity' *Allium*

## SHADE LOVERS



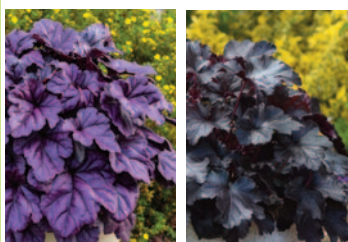
Shadowland® 'Autumn Frost', 'Waterslide', 'Empress Wu' and 'Wu-La-La'  
*Hostas*



'Chantilly Lace'  
*Aruncus*



'Crested Surf'  
*Athyrium*



Dolce® 'Wildberry'  
Primo® 'Black Pearl'  
*Heuchera*



'Jack of Diamonds'  
'Queen of Hearts'  
*Brunnera*

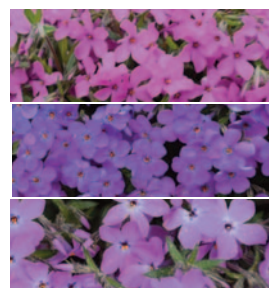
## GROUNDCOVERS



Rock 'N Grow®  
'Yellow Brick Road'  
*Sedum*



Rock 'N Grow®  
'Superstar' and 'Popstar'  
*Sedum*



'Magenta Sprite', 'Purple  
Sprite' and 'Rose Sprite'  
*Phlox*



'Paint the Town Fuchsia'  
and 'Paint the Town Magenta'  
*Dianthus*



# Shrub Collection

Tuff Stuff Ah-Ha® *Hydrangea serrata*



## NEW

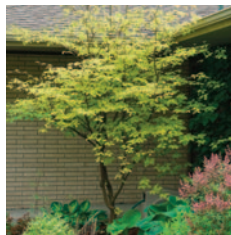
For easy, season-long color, try the large, double blooms of our newest hydrangea and azalea. Plus, we've introduced a new line of ornamental trees, all selected for superior strength, beauty, and retail appeal.



Tuff Stuff Ah-Ha®  
*Hydrangea serrata*



Perfecto Mundo®  
Double Pink  
*Rhododendron*



Golden Shadows®  
Pagoda Dogwood



Avalanche® Asian  
Birch



Crusader®  
Hawthorne

## MUST HAVES



Oso Easy Double Red®  
*Rosa*



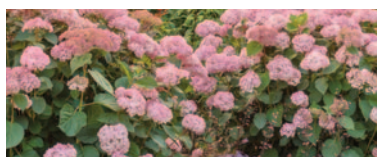
Blue Chiffon®  
*Hibiscus*



Double Play Doozie®  
*Spiraea*



Invincibelle® Ruby  
*Hydrangea arborescens*



Invincibelle® Spirit II  
*Hydrangea arborescens*

## BEST SCENTED SHRUBS



Vanilla Spice®  
*Clethra*



Sugartina®  
'Crystalina'  
Dwarf *Clethra*



At Last®  
*Rosa*



Scentara®  
Double Blue  
*Syringa*

## SEASON LONG COLOR



Gatsby Pink®  
*Hydrangea*



Double Play®  
Candy Corn®  
*Spiraea*



Sugar Tip®  
*Hibiscus*



Gem Box®  
*Ilex*

## POLLINATOR



Ringo™ *Rosa*



Pugster® Amethyst *Buddleia*

2020 Certified Survey

1. Would you recommend this training program to a co-worker?
  - a. Yes
  - b. No
2. Did you find the handouts useful?
  - a. Yes, I printed them out and used them as helpful tips.
  - b. No, I did not print them out or use them.
  - c. What handouts: I didn't know handouts were available.
3. What sections of the training program did you find helpful? (Check all that apply.)
  - a. Annual variety information
  - b. Perennial variety information
  - c. Shrub variety information
  - d. Marketing and merchandising tips
  - e. Testimonials
  - f. I did not find any useful
4. What best describes the video's overall length?
  - a. Too short
  - b. Just right
  - c. Too long
5. The content that was delivered matched my expectations?
  - a. Strongly Agree
  - b. Agree
  - c. Neutral
  - d. Disagree
  - e. Strongly Disagree
6. Was there any information you felt was missing from the video or should be excluded next year?
  - a. Yes
  - b. No

If yes, what was missing or should be excluded?
7. Which benefits do you appreciate the most? (Select all that apply.)
  - a. Active priority retail listing
  - b. Ability to add your garden center logo to your retail listing on provenwinners.com
  - c. Education regarding Proven Winners marketing plans
  - d. Free promotional item (POP credit, t-shirt or hat)
  - e. Pizza Party
  - f. Access to Exclusive video content through Proven Winners University
  - g. Ability to subscribe to the Connect+ Marketing Solutions
  - h.
  - i. All of the above
8. What other benefits would you like to see?
9. Is this the first time you've completed this training?
  - a. Yes
  - b. No
10. Where did you complete the training?
  - a. At home
  - b. At work
  - c. Other

11. Did you train as a group this year?
  - a. Yes
  - b. No
12. Do you plan on utilizing the Proven Winners University Program?
  - a. Yes
  - b. No

Why?

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13. Do you have any suggestions for additional topics we can create short videos for in our new Proven Winners University program? \_\_\_\_\_

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14. My employment status is:
  - a. Full-time
  - b. Part-time
  - c. Seasonal
  - d. Other
15. If your name is chosen in one of our monthly drawings, which gift would you like to receive?
  - a. Gift certificate for Proven Winners store
  - b. \$50 Amazon.com gift card (Canadian residents will receive a Amazon.ca card)

First Name:

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Last Name:

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Garden Center:

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Email:

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Phone:

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