# **Employee Training**

Test Key:\_\_\_\_\_

Watch video (www.provenwinners.com/training)

Take the test your manager will give you a printed copy to complete.

After completing the test, you will have a few options:

**Print** out your employee certificate of completion

**Feedback** (<u>www.provenwinners.com/feedback</u>) – Have a quick comment about the certified training program? Just click the **feedback** link in the left sidebar of our website and let us know what you think. If you are completing certification offline email <u>sandy@provenwinners.com</u> with any comments.

Sign up (<a href="www.provenwinners.com/certification/pwu/signup">www.provenwinners.com/certification/pwu/signup</a>) to receive email links to view the NEW Proven Winners University videos. EXCLUSIVE TO 2019 CERTIFIED EMPLOYEES ONLY NOTE: You will need to have your certification test key to sign up.

Sign up to receive our Retail Newsletter (www.provenwinners.com/professionals/newsletters)

# **Need More Information?**

#### **Questions Regarding Certification:**

Sandy Wentworth Sandy@provenwinners.com 815-895-1872

### Looking for help with Social Media?

Jessica DeGraaf <u>Jessica@provenwinners.com</u> 616-706-7970

#### Want to use our Garden Answer videos in your store or in your social media?

Jeanine Standard <u>Jeanine@provenwinners.com</u> 309-824-2561

# Looking for additional videos on Proven Winners products?

See all our retailer videos – https://www.youtube.com/user/provenwinnersretail

#### Find new plants for 2019:

https://www.provenwinners.com/plants/search/year/2019

Check out our newest website dedicated to the National Plant of the Year Program: www.nationalplantoftheyear.com

#### Gardener's Idea Book Co-Op - www.provenwinners.com/gib-co-op

Learn how your garden center can take advantage of this unique co-branding opportunity.

We pay for the books; you just pay the postage.

# Pandora Radio Campaign- www.provenwinners.com/Pandora

For just 1.4¢ per impression, you can target local garden enthusiasts, specific demographics, and drive listeners to your website.

# Proven Winners University - www.provenwinners.com/University

View 2-5 minute videos on popular topics. Use as additional staff training or share them with your customers.

**EXCLUSIVE TO 2019 CERTIFIED EMPLOYEES ONLY** 

# 2019 Certified Test

- 1. When do Angelface® angelonia varieties perform their best?
  - a. In warm temperatures
  - b. In shady conditions
  - c. In cooler temperatures
- 2. Which of the following is features of our Lady Godiva® calendula?
  - a. Requires no deadheading
  - b. Cold and heat tolerant
  - c. Long lasting
  - d. Great for containers or landscape
  - e. Edible
  - f. All of the Above
- 3. According to Dave, what makes Superbells® a great container plant?
  - a. They have a wide color range, including many bicolor and tricolored flowers which are highly desired.
  - b. They are low maintenance.
  - c. They require well drained potting soil.
  - d. They are covered with tons of flowers from spring until frost.
  - e. All of the Above
- 4. The new Diamond Mountain™ will look a lot like Diamond Frost® at retail, but once planted in a garden...
  - a. It will flower more than Diamond Frost®.
  - b. It will be half the size of Diamond Frost®.
  - c. It will grow twice as large as Diamond Frost®.
  - d. It will be impossible to tell the difference.
- 5. Truffala™ Pink is a pollinator magnet and can be used as a long-lasting cut or dried flower.
  - a. True
  - b. False
- 6. Of all the Supertunia® petunias Proven Winners® offers, the Supertunia Vista® varieties are the ones we recommend for landscapes.
  - a. True
  - b. False
- 7. A key to success for all Supertunia® varieties to achieve their potential in containers and gardens is to...
  - a. Seldom water them and let them survive on their own.
  - b. Feed them plenty of plant food. The more food, they more they will grow and flower.
  - c. Plant them in smaller containers to restrict their growth.
  - d. Constantly deadhead them to ensure more flowers.



- 8. Which Rockin'® salvia should you recommend for its foliage? The more sun it receives, the brighter the foliage becomes.
  - a. Rockin'® Fuchsia
  - b. Rockin'® Golden Delicious
  - c. Rockin'® Deep Purple
  - d. Rockin'® Playin' the Blues®
- 9. The new Proven Harvest™ program consists of:
  - a. A basil.
  - b. A strawberry.
  - c. Two tomatoes.
  - d. All the above
- 10. Which of the following is a feature of the Summerific® hibiscus series?
  - a. Large dinner-plate sized blooms.
  - b. Flower from the bottom to the top of the plant.
  - c. They are big plants, three to four feet wide.
  - d. All of the above.
- 11. According to Jessica, which of the following varieties is a bulletproof ground cover for full sun?
  - a. Dolce® Cherry Truffles heuchera
  - b. Summerific® Holy Grail hibiscus
  - c. 'Cat's Meow' & 'Cat's Pajamas' nepeta
  - d. Shadowland® 'Autumn Frost' hosta
- 12. Which of the following is a feature of the Primo® heuchera series?
  - a. Large 5-inch leaves.
  - b. They are better suited for landscapes, compared to the Dolce® series.
  - c. Salt tolerant
  - d. All the above.
- 13. Jessica shared that deer will eat just about anything, however hostas with which types of leaves are less attractive to them?
  - a. Hostas with wavy, thick and corrugated leaves.
  - b. Large variegated varieties.
  - c. "Blue" hostas with waxy leaves.
- 14. According to Jessica, the new Pyromania<sup>™</sup> kniphofia are "really revolutionary" because:
  - a. They are heat and drought tolerant.
  - b. They rebloom throughout the summer.
  - c. They make fantastic cut flowers.
  - d. They are all salt tolerant.
  - e. All the above.

- 15. What is the name of our Veronica series?
  - a. Magic Dance
  - b. Magic Show®
  - c. Magic Moment
  - d. Magic Mountain
- 16. Why are the new Barberis exciting?
  - a. Less thorns
  - b. Sterile and non-invasive
  - c. Great for shade
- 17. Which shrub is shopped for most often?
  - a. Butterfly Bushes
  - b. Hydrangeas
  - c. Roses
- 18. What is a solid shrub recommendation for shade and wet soils?
  - a. Sunjoy® series Berberis
  - b. Double Play series Spiraea
  - c. Little Henry® and Scentlandia® Itea
- 19. What is Oso Easy® Double Pink's best feature?
  - a. Non-stop blooms
  - b. Color
  - c. Low maintenance
- 20. Which Double Play® Spirea is the first sterile non-invasive species?
  - a. Double Play® Big Bang
  - b. Double Play® Candy Corn
  - c. Double Play® Gold
  - d. Double Play Doozie®
- 21. What is so cool about Proven Winners® Gardener's Idea Book?
  - a. It's size
  - b. It can be mailed to your garden center's customer list at just the cost of postage.