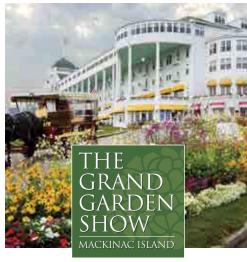
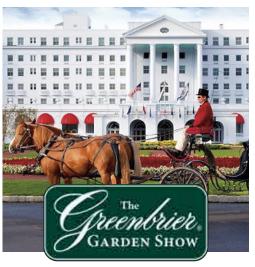
Your Carriage Awaits...



Presented by PROVEN WINNERS®

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The Gardener's Idea Book





Above: 'Sweet Caroline Light Green' Ipomoea batatas, Sweet Caroline Raven Ipomoea batatas, TIMELESS™ Pink Pelargonium, SUPERTUNIA® Flamingo Petunia, SUPERTUNIA® PICASSO IN BURGUNDY™ Petunia, ABLAZIN'® Purple Salvia splendens, and LEMON CORAL™ Sedum mexicanum Above: GRACEFUL GRASSES® 'Sky Rocket' Pennisetum, SUPERTUNIA® Latte Petunia, INTENSIA® White Phlox, COLORBLAZE® LIME TIME™ Solenostemon (Coleus), and SUPERBENA® Royale Whitecap Verbena

Above: SUREFIRE® Red Begonia benariensis, ARTFUL® HEARTFIRE® Caladium hortulanum, GRACEFUL GRASSES® VERTIGO® Pennisetum purpureum, Sweet Caroline Bewitched Ipomoea batatas, and SUPERTUNIA® Black Cherry Petunia



Welcome Home!

Feeling crafty? Give your front entrance a whole new look each year using a small can of paint and flowers to match. Even if you're a busy mom with little time to garden, decorating your front porch to create a beautiful first impression and boost curb appeal can be done as a simple weekend project. Welcome to your home sweet home.



Be inspired by more front entrance ideas at www.pinterest.com/provenwinners/entrance.

SUPERBENA® Royale Whitecap Verbena



Enduring Color for Spring and Summer

When shopping this spring, be sure to choose your plants carefully, selecting those that will flourish equally in both cool springs and warm summers. Supertunias, Superbenas and others shown here are all fantastic choices for unbeatable color throughout the seasons. You'll find them in a wide variety of colors too, so they are easy to mix and match to suit your style.

Discover more plants that flourish from spring through summer at www.beauty.provenwinners.com/enduring.

At left: DARK KNIGHT[™] Lobularia, SNOW PRINCESS[®] Lobularia, TIMELESS[™] Pink Pelargonium, TIMELESS[™] Rose Pelargonium, INTENSIA[®] Lavender Glow Phlox, SUPERTUNIA[®] Bordeaux Petunia, SUPERTUNIA[®] Flamingo Petunia, SUPERBENA[®] Royale Plum Wine Verbena and SUPERBENA[®] Royale Whitecap Verbena

At left in landscape: Get this look with INCREDIBALL® *Hydrangea* arborescens and DARK KNIGHT™ *Lobularia*

 Top row at right:
 SUPERTUNIA® Pink Star Charm Petunia

 Middle row at left:
 DARK KNIGHT™ Lobularia

 Middle row center:
 TIMELESS™ Pink Pelargonium

 Bottom row at left:
 SUPERBENA® Royale Plum Wine Verbena

 Bottom row at right:
 INTENSIA® Lavender Glow Phlox



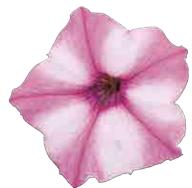












Urns:

The pairing of rich golden yellow urns and bowls with the classic red brick and door creates a warm welcome. Fun foliage plants provide lasting color from late spring to fall.

Above: PEGASUS[®] Begonia, SUREFIRE[®] Red Begonia benariensis, ARTFUL[®] HEARTFIRE[®] Caladium hortulanum, GRACEFUL GRASSES® VERTIGO® Pennisetum, GRACEFUL GRASSES® 'Sky Rocket' Pennisetum, Sweet Caroline Bewitched Ipomoea batatas, 'Sweet Caroline Light Green' Ipomoea batatas, SUPERTUNIA® Black Cherry Petunia, COLORBLAZE® Dipt in Wine Solenostemon (Coleus), and COLORBLAZE® Kingswood Torch Solenostemon (Coleus)





Vertical Jars:

This contemporary look is achieved using a limited color palette and slick textured, green jars paired with vertical plants.

Above: GRACEFUL GRASSES® BLUE MOHAWK® Juncus inflexus. SNOWSTORM® Blue Bubbles Sutera (Bacopa), PLAYIN' THE BLUES® Salvia, and METEOR SHOWER™ Verbena





Container Style

The most striking container plantings are a masterful pairing of art and nature. A container's shape, texture, color and size are considered first, then paired with complementary plants.

Before you eagerly head to the garden center in spring, check out the containers you already have and note which kinds of plants would complement them best using the examples you see here. What other types of containers could you use to liven up your outdoor living space?



Get detailed **container style tips** from our design experts at www.beauty.provenwinners.com/containerstyle. at www.beauty.provenwinners.com/containerstyle.

Bowls + Rounds:

These versatile shapes go anywhere in any color. Fill them with classic thriller, filler, spiller combinations, with perennials you'll transplant later, or large ornamental grasses for some WOW power.

Above: SUPERBELLS[®] HOLY MOLY![™] Calibrachoa, DAHLIGHTFUL[™] Georgia Peach Dahlia, DAHLIGHTFUL[™] Sultry Scarlet Dahlia, GRACEFUL GRASSES® VERTIGO® Pennisetum, SHADOWLAND™ 'Empress Wu' Hosta, Sweet Caroline Raven Ipomoea batatas, COLORBLAZE® APPLE BRANDY[™] Solenostemon (Coleus), and COLORBLAZE® VELVETEEN[™] Solenostemon (Coleus)





At left: DECADENCE® 'Pink Truffles' Baptisia, 'Sweet Caroline Red' Ipomoea batatas, CHARMED® Wine Oxalis regnelli, SUPERTUNIA® Latte Petunia, SUPERTUNIA® PICASSO IN BURGUNDY[™] Petunia (future introduction), ABLAZIN'® Purple Salvia splendens, COLORBLAZE® KEYSTONE KOPPER[™] Solenostemon (Coleus) and COLORBLAZE[®] MAROONED[™] Solenostemon (Coleus)







Learn how to design using a narrow color palette at www.beauty.provenwinners.com/designer.

Above left to right: 'Sweet Caroline Red' Ipomoea batatas, COLORBLAZE® KEYSTONE KOPPER™ Solenostemon (Coleus), SUPERTUNIA® Latte Petunia, ABLAZIN'® Purple Salvia splendens, and CHARMED® Wine Oxalis regnelli with DECADENCE® 'Pink Truffles' Baptisia in background



Designer Plants

You've got style in spades... shouldn't your plants have it too? If you're the type who is drawn to uniqueness and character, appreciating fine details like delicate veining and petals laced in contrasting colors, these Proven Winners are just for you.

Seek out the brand new Decadence® 'Pink Truffles' Baptisia, Supertunia® Latte and more designer plants this year at your favorite local garden center or at provenwinners.com.





At left: Sweet Caroline Bewitched Ipomoea batatas, Sweet Caroline Light Green Ipomoea batatas, SUPERTUNIA[®] PICASSO IN BURGUNDY[™] Petunia (future introduction), and COLORBLAZE[®] LIME TIME[™] Solenostemon (Coleus)

At left outlined: Sweet Caroline Bewitched Ipomoea batatas and COLORBLAZE[®] MAROONED[™] Solenostemon (Coleus)

Opposite on table: Sweet Caroline Bewitched Ipomoea batatas and SUPERTUNIA® Black Cherry Petunia

Opposite in containers on ground: DAHLIGHTFUL[™] Georgia Peach *Dahlia variabilis,* GRACEFUL GRASSES® VERTIGO® Pennisetum purpureum, Sweet Caroline Bewitched Ipomoea batatas, SUPERTUNIA® Black Cherry Petunia, SUPERTUNIA[®] Honey Petunia, ABLAZIN'™ Purple Salvia splendens, and COLORBLAZE® MAROONED[™] Solenostemon (Coleus)

Get this look by antiquing for quirky containers and repurposed garden art, then watch our how-to video on building this upcycled privacy screen from repurposed doors at www.beauty.provenwinners.com/ repurpose.



The guests are invited and you're set to entertain. Whether it's your backyard or balcony, with a little elbow grease you can create an intimate space to share with family and friends.

conversation starters.

Setting the Scene

Old doors, shelves and wood drawers can be repurposed to make a charming, moveable backdrop of bountiful blooms. Antique brass lanterns hung from a tree add an exotic warmth to the table setting while brass kettles make

exquisite planters and great





SUPERTUNIA® Honey Petunia

COLORBLAZE[®] APPLE BRANDY[™] Solenostemon (Coleus)





10 At right outlined, top to bottom: DAHLIGHTFUL[™] Georgia Peach Dahlia variabilis, DAHLIGHTFUL[™] Lively Lavender Dahlia variabilis, and DAHLIGHTFUL[™] Sultry Scarlet Dahlia variabilis

Upper near right and far right: DAHLIGHTFUL[™] Georgia Peach Dahlia variabilis, DAHLIGHTFUL[™] Sultry Scarlet Dahlia variabilis, GRACEFUL GRASSES® VERTIGO® Pennisetum purpureum Sweet Caroline Raven Ipomoea batatas, SUPERTUNIA® Honey Petunia, COLORBLAZE® APPLE BRANDY[™] Solenostemon (Coleus), and COLORBLAZE® KEYSTONE KOPPER[™] Solenostemon (Coleus) Candle planter: Sweet Caroline Raven Ipomoea batatas and SUPERTUNIA® Honey Petunia Outlined at right: SUPERTUNIA® Daybreak Charm Petunia

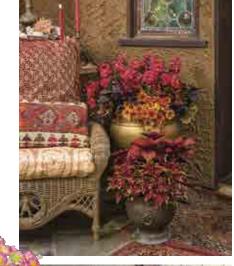


Rustic Luxury

Create a cozy place to sit and daydream by surrounding yourself with antique containers steeped in lore and soft pillows on which to rest your head on a lazy Sunday afternoon. Here, cutting edge new Dahlightful Dahlias are juxtaposed with a one of a kind rustic swing and aged stone floors. New and old are equally welcome here in this magical space.

Dike this look? Find more rustic luxury ideas at www.pinterest.com/provenwinners/rustic.

Learn how to make the tiered bowl planter with candle at www.beauty.provenwinners.com/planters.











Versatility in Sun and Shade

Did you know that there are some plants so versatile they'll grow equally well in sun and shade? Call them fool-proof, goof-proof or whatever you may, you'll be amazed how they thrive almost anywhere in your garden. Now that was easy!

Maybe there is a particular spot in your garden that is sunny for part of the day but otherwise in the shade. If you're not sure what to grow there, try some of the varieties you see pictured here that thrive in those conditions.

To see the full collection of versatile plants for sun and shade, go to www.beauty.provenwinners.com/sunandshade.



COLORBLAZE® Dipt in Wine Solenostemon (Coleus) COLORBLAZE[®] VELVETEEN[™] Solenostemon (Coleus)

PINK CHABLIS® Lamium maculatum DIAMOND FROST® Euphorbia ARTFUL[®] FIRE AND ICE[™] Caladium hortulanum ARTFUL® HEARTFIRE® Caladium hortulanum

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Above: SUREFIRE® Red Begonia benariensis, ARTFUL® FIRE AND ICE[™] Caladium hortulanum, ARTFUL® HEARTFIRE® Caladium hortulanum, Sweet Caroline Raven Ipomoea batatas, 'Sweet Caroline Sweetheart Purple' Ipomoea batatas, COLORBLAZE® APPLE BRANDY[™] Solenostemon (Coleus), COLORBLAZE® Dipt in Wine Solenostemon (Coleus) and COLORBLAZE® Kingswood Torch Solenostemon (Coleus)

SUREFIRE® Red Begonia benariensis SUREFIRE® Rose Begonia benariensis

Sweet Caroline Raven Ipomoea batatas



Window Box Recipes

Window boxes for full sun:

- 1 Blast Off: DIAMOND FROST® *Euphorbia*, SUPERTUNIA® Raspberry Blast *Petunia*, SUPERTUNIA® Royal Magenta *Petunia*
- (2) Parisian Nights: ANGELFACE® Blue Angelonia, Sweet Caroline Light Green Ipomoea batatas, SUPERTUNIA® Bordeaux Petunia
- (3) That's Peach: DAHLIGHTFUL[™] Georgia Peach Dahlia, Sweet Caroline Red Ipomoea batatas, SUNSATIA[®] Blood Orange Nemesia, ABLAZIN'[®] Purple Salvia splendens

Window boxes for full sun to part shade:

- 4 Vantage Point: KARALEE® Petite Pink *Gaura,* DIAMOND FROST® *Euphorbia,* SUPERBENA® Pink Shades *Verbena*
- 5 Wisteria Lane: DARK KNIGHT[™] Lobularia, Opal INNOCENCE[®] Nemesia fruticans, COLORBLAZE[®] MAROONED[™] Solenostemon (Coleus)
- (6) **Pure Genius:** GRACEFUL GRASSES® Toffee Twist *Carex flagellifera*, Sweet Caroline Red *Ipomoea batatas*, SUPERBENA® Royale Peachy Keen *Verbena*

Window boxes for part sun to full shade:

- 7 Happy Tears: GRACEFUL GRASSES® Fiber Optic Grass *Scirpus cernuus,* Sweet Caroline Light Green *Ipomoea batatas,* COLORBLAZE® ALLIGATOR TEARS™ *Solenostemon* (Coleus)
- (8) Amber Waves: GRACEFUL GRASSES® Toffee Twist *Carex flagellifera*, Sweet Caroline Bronze *Ipomoea batatas*, COLORBLAZE® MAROONED[™] *Solenostemon* (Coleus)
- (9) **Southern Charm**: PEGASUS[®] *Begonia*, DIAMOND FROST[®] *Euphorbia*, GRACEFUL GRASSES[®] BLUE MOHAWK[®] *Juncus inflexus*, CATALINA[®] Midnight Blue *Torenia*

At left: SUPERBELLS[®] Dreamsicle *Calibrachoa,* Sweet Caroline Light Green *Ipomoea batatas,* and TIMELESS[™] Fire *Pelargonium*

Find creative uses for window boxes at www.pinterest.com/ provenwinners/windowbox.











FULL 1 SUN



FULL 2 SUN



FULL 3 SUN



FULL SUN 4 PART SHADE





FULL SUN 6 PART SHADE







PART SUN (9) FULL SHADE





Moving Beyond Succulents

Succulents are très chic, but if you need more color to brighten your world, try these vibrant flowers which require little water to thrive and bloom. They are living proof that anyone can grow beautiful, low water use plants, even in areas with water restrictions and little rain.

Opposite, far left: FLAMBÉ® Yellow Chrysocephalum apiculatum, VERMILLIONAIRE® Cuphea, GRACEFUL GRASSES® Toffee Twist Carex flagellifera, GRACEFUL GRASSES® Purple Fountain Grass Pennisetum setaceum, and LUSCIOUS® Marmalade Lantana camara Opposite, middle left: GRACEFUL GRASSES® VERTIGO® Pennisetum purpureum, DIAMOND FROST® Euphorbia, LUSCIOUS® Pinkberry Blend Lantana camara, 'Denim 'n Lace' Perovskia, ROCK 'N GROW™ 'Maestro' Sedum, ROCK 'N GROW™ 'Pure Joy' Sedum, and METEOR SHOWER™ Verbena bonariensis

Opposite, near left: VERMILLIONAIRE[®] *Cuphea*, HELLO![™] Pumpkin *Gerbera*, HELLO![™] Sunshine *Gerbera*, BOLDLY[™] Scarlet Fire *Pelargonium*, and LEMON CORAL[™] *Sedum mexicanum*

Below, left to right: LEMON CORAL[™] Sedum mexicanum, FLAMBÉ® Yellow Chrysocephalum apiculatum, MOJAVE® Tangerine Portulaca grandiflora, MOJAVE® Red Portulaca grandiflora, HELLO![™] Magentamen Gerbera, ROCK 'N GROW[™] 'Maestro' Sedum, METEOR SHOWER[™] Verbena bonariensis, LUSCIOUS® Pinkberry Blend Lantana camara and VERMILLIONAIRE® Cuphea





"Low Water Use" Defined:

Unlike many flowers which need daily watering, low water use plants require less water than typical. Their degree of tolerance of drier soils may vary due to humidity levels, soil type and other environmental factors in addition to the plants' root and leaf structure.

Low Water Use Annuals:

FLAMBE® Yellow Chrysosephalum VERMILLIONAIRE[®] Cuphea DIAMOND FROST® and DIAMOND DELIGHT® Euphorbia BLUE MY MIND® Evolvulus HELLO!™ *Gerbera Daisies* GRACEFUL GRASSES® Toffee Twist Carex LUSCIOUS[®] Lantana BOLDLY[™] *Pelargonium* (Geranium) TIMELESS[™] *Pelargonium* (Geranium) MOJAVE[®] Portulaca LEMON CORAL[™] Sedum METEOR SHOWER[™] Verbena

Low Water Use Perennials: DECADENCE® Baptisia SWEET ROMANCE® Lavandula 'Denim 'n Lace' *Perovskia* PRAIRIE WINDS[™] Panicum ROCK 'N GROW[™] Sedum

Low Water Use Shrubs: BEYOND MIDNIGHT[™] Caryopteris DOUBLE TAKE[®] Chaenomeles DREAM CATCHER™ Kolkwitzia SUMMER WINE® Physocarpus HAPPY FACE® Yellow Potentilla



to maximize their color impact.



Low Water | High Style

Gardeners who live in dry climates or want to conserve valuable water resources can create stylish outdoor living spaces using brilliantly colored pottery, hand-painted furniture and one of a kind accessories. Set an easily manageable number of containers filled with low water use plants

in highly visible areas

On patio: VERMILLIONAIRE® Cuphea, MOJAVE® Red Portulaca grandiflora and MOJAVE® Tangerine Portulaca grandiflora Outlined container at left: Zen – HELLO!® Pumpkin Gerbera, MOJAVE® Yellow Portulaca grandiflora and LEMON CORAL[™] Sedum mexicanum

Other containers: VERMILLIONAIRE[®] Cuphea and LEMON CORAL[™] Sedum mexicanum



Inventive Uses for Graceful Grasses

Ornamental grasses are an absolutely essential component in low-maintenance landscapes. They thrive in the sun, don't require daily watering and are ignored by deer that are looking for juicier plants to devour. Here are six inventive ways you can include ornamental grasses in your landscape and containers.

Opposite, combos from far left to right: Cinnamon & Sugar – GRACEFUL GRASSES® VERTIGO® Pennisetum purpureum, Sweet Caroline Bewitched Ipomoea batatas, and SUPERTUNIA® Latte Petunia Up in the Trees – GRACEFUL GRASSES® KING TUT® Cyperus papyrus, SUPERBELLS® Evening Star Calibrachoa, and SUNSATIA® Lemon Nemesia Refreshing – GRACEFUL GRASSES® 'Sky Rocket' Pennisetum, SUNSATIA® Blood Orange Nemesia, and SUPERTUNIA® Honey Petunia

Opposite, in grouping from left to right: LUSCIOUS[®] BERRY BLEND[™] Lantana camara, SUPERBELLS[®] Coralberry Punch Calibrachoa, GRACEFUL GRASSES® 'Fireworks' Pennisetum, and CAMPFIRE[™] Fireburst *Bidens*



This page top left: GRACEFUL GRASSES® Purple Fountain Grass Pennisetum setaceum with Red Bunny Tails Pennisetum messiacum Top right: GRACEFUL GRASSES[®] 'Sky Rocket' Pennisetum with SUPERTUNIA® Rose Blast Charm Petunia Bottom right: GRACEFUL GRASSES® VERTIGO® Pennisetum purpureum

Bottom left in water: GRACEFUL GRASSES® BLUE MOHAWK® Juncus inflexus and GRACEFUL GRASSES® Fiber Optic Grass Scirpus cernuus

> Making your own simple water garden with ornamental grasses is an easy weekend project that does not require expertise in plants or gardening. Learn how to make the water garden you see here in 30 minutes or less at www.beauty.provenwinners.com/watergarden.



Use: Late season landscape interest



Use: Water garden feature



Use: Focal point in garden beds



[&]quot;Use: Grasses as a "living screen"

Fabulous Perennial Foliage

(1)

Sometimes it's really not all about the pretty flowers. If you're going for a more modern look or need low maintenance plants that will look showy all season, consider growing perennials with fabulous foliage. Pair them with annuals in containers, then plant them in the garden in autumn if you want to see them again next year. It's perfectly alright to mix annuals with perennials – you have our permission to break the "rules."

At right and opposite:

- Cockatoo: SHADOWLAND[™] 'Autumn Frost' Hosta and COLORBLAZE[®] Dipt in Wine Solenostemon (Coleus)
- (2) Nightingale: PEGASUS[®] Begonia, FUN AND GAMES[™] 'Leapfrog' Heucherella, SHADOWLAND[™] 'Autumn Frost' Hosta, SHADOWLAND[™] 'Coast to Coast' Hosta, and COLORBLAZE[®] APPLE BRANDY[™] Solenostemon (Coleus)
- (3) Nighthawk: DOLCE[®] BRAZEN RAISIN[™] Heuchera and LEMON CORAL[™] Sedum mexicanum

Opposite in additional containers:

DOLCE[®] 'Blackberry Ice' *Heuchera*, DOLCE[®] CINNAMON CURLS[™] *Heuchera*, and SHADOWLAND[™] 'Hudson Bay' *Hosta*

Perennials in the landscape:

DOLCE[®] 'Blackberry Ice' *Heuchera*, DOLCE[®] BRAZEN RAISIN[™] *Heuchera*, DOLCE[®] CINNAMON CURLS[™] *Heuchera*, FUN AND GAMES[™] 'Leapfrog' *Heucherella*, SHADOWLAND[™] 'Coast to Coast' *Hosta*, SHADOWLAND[™] 'Hudson Bay' *Hosta*, SHADOWLAND[™] 'Seducer' *Hosta*, SHADOWLAND[™] 'Wheee!' *Hosta*, and 'Shockwave' *Phlox*

Deer Resistant Perennials: www.pinterest.com/provenwinners.com/deer

Learn how to overwinter perennials in containers at: www.provenwinners.com/containperennials











BOBO® Hydrangea paniculata underplanted with SUPERTUNIA® Vista BUBBLEGUM® Petunia

○ ① [30-36" Zones 3-8 LITTLE QUICK FIRE® Hydrangea paniculata

○ ① [3-5' Zones 3-8 LITTLE LIME[®] Hydrangea paniculata

○ ① ¹/₂30-36" Zones 3-9



Find more ideas for growing shrubs in containers at www.pinterest.com/provenwinners.com/growing

Read more about growing and overwintering shrubs in containers at www.provenwinners.com/overwinter.



Hydrangeas for Containers

If you love hydrangeas but just don't have room in your garden for large shrubs, try growing these summer blooming beauties in containers on your deck or balcony. Be sure to select large enough containers (at least 14" diameter) to accommodate the shrubs' root systems and choose varieties that naturally grow smaller like those you see pictured here. Keep them watered well all season by using the Proven Winners WaterWise® watering system so your new plants will surely thrive and bloom beautifully.





O 18-24" Zones 5-9 TUFF STUFF™ Hydrangea serrata





Twice as Nice

Old fashioned lilacs are undeniably pretty yet their beauty is so very fleeting, lasting just a week or two in spring. Today's newest varieties of lilacs, hydrangeas, butterfly bushes and azaleas are twice as nice, delivering at least two rounds of bloom per season. These rebloomers really earn their keep!





INVINCIBELLE® Spirit II Hydrangea arborescens

- O () 3-4' Zones 3-9 BLOOMERANG[®] 'Pink Perfume' Syringa (Lilac)

O 4-5' Zones 3-7

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What's the Story Behind Proven Winners?

Have you ever wondered how a plant becomes a Proven Winner? Every plant has a story; some stories go back many years beginning as a wish, progressing into reality. We follow our plants closely through years of trials to make sure you receive only the very best Proven Winners for your garden.

Here we are highlighting a few varieties that are close to our hearts because of the groundbreaking achievements they represent. We are so excited to be able to share them with you!

Holy Moly! Calibrachoa The Story:

This wild new Calibrachoa with deep rose pink and yellow splashed blooms is destined to be one of the most talked about new plants in your containers and hanging baskets this year.



Superbells® Garden Rose Calibrachoa

The Story:

This is the very first Superbells designed to be grown in landscapes, as it adapts easily to garden soils. Look for more colors in our new Superbells[®] Garden series in the future.



Campfire™

The Story:

We've broken through the yellow color barrier for Bidens to offer you this hot orange-yellow bicolor selection. You'll be amazed by its heat and drought tolerance as it thrives in your landscape and containers.

Fireburst Bidens

unsatia® Blood Orange Nemesia The Story:

This fiery orange flowered Nemesia was developed to be more heat tolerant than most, so you can easily mix it in with your favorite spring through fall flowering annuals in hanging baskets and upright containers.

Meteor Shower™ Verben The Story:

We've erased the tendency to reseed prolifically in this modern selection and brought it down to size so it will work well as a robust thriller in your containers and your landscape.

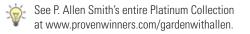


Nurturing the Earth with P. Allen Smith

When you first set foot on P. Allen Smith's Moss Mountain Farm, you know in an instant that this land is tended by people who care deeply for the flora and fauna that abound here. As a third generation nurseryman, Allen's love for plants is deeply rooted in his causes of conservation, education and inspiration.

> He encourages his fellow gardeners to be good stewards of the earth by planting varieties like those in his Platinum Collection that bloom longer, are disease resistant and support their local ecosystems.





Enjoy a 15% savings at www.shop.pallensmith.com when you use the code IDEABOOK16.

Feed the Bees



DARK KNIGHT[™] Lobularia

See Beautiful Butterflies



SEÑORITA ROSALITA® Cleome

Sweet Sips for Hummingbirds



SUPERBELLS[®] Cherry Star Calibrachoa



'Cat's Meow' Nepeta



AMAZING DAISIES[™] 'Banana Cream' Leucanthemum BAINBOW BHYTHM[®] 'Primal Scream' Hemerocallis



SUNNY ANNIVERSARY® Abelia

LO & BEHOLD® 'Lilac Chip' Buddleia



MY MONET® 'Sunset' Weigela

Platinum Plants for Pollinators

By choosing pollinator-friendly plants like sweet alyssum, catmint and butterfly bush to highlight in his Platinum Collection, Allen helps gardeners stay close to the earth by planting flowers that sustain the butterflies, bees and hummingbirds in their gardens.



In window box: DIAMOND DELIGHT® Euphorbia, SUPERTUNIA® Bordeaux Petunia, and COLORBLAZE® LIME TIME™ Solenostemon (Coleus)

Eco-Friendly Styling

New isn't always better, especially when your garden style is eclectic. Next time you find yourself exploring a flea market or looking for bargains at a tag sale, keep an eye out for vintage items that can be repurposed into containers for your Platinum Collection plants. Anything that can hold soil will work – antique tins, drawers, teapots – and you'll feel good about keeping them out of the landfill.



Above left to right: LUSCIOUS® Bananarama Lantana camara, GOLDDUST[®] Mecardonia, and SUPERBELLS[®] Lemon Slice Calibrachoa

Evening Breeze -SUPERBELLS[®] Evening Breeze Calibrachoa SNOWSTORM® SNOW GLOBE® Sutera cordata SUPERBENA® Royale Plum Wine Verbena

First Impressions in Spring (

Looking to boost your home's curb appeal? Decorating your front entrance with inviting flowers is a quick and easy way to make a great first impression. One easy solution: find this readymade Evening Breeze combination at your favorite local retailer this spring. Or create your own combinations in your favorite colors, taking special care to choose cold tolerant varieties for your spring plantings.



Summer Breeze – GOLDILOCKS ROCKS® Bidens LUSCIOUS[®] CITRUS BLEND[™] Lantana camara SUPERBENA® Royale Red Verbena

Spirited Summer Style

Summer calls for a new palette of warm reds, oranges and golds in flowers that thrive in the heat and bright sunshine like this combination called Summer Breeze. Style your patio like a design pro by coordinating your plantings with your outdoor décor, choosing harmonious or contrasting colors for your pillows and accessories.

For more combinations that thrive in the summer heat, go to www.beauty.provenwinners.com/summer.

Autumn Breeze -SUPERBELLS® Dreamsicle Calibrachoa SUPERBELLS® Yellow Calibrachoa SUPERTUNIA® Roval Velvet Petunia



We've all done it. We buy the most gorgeous hanging baskets and combination plantings from the garden center in spring and wonder what in the world has happened to them come August. Growing beautifully blooming, healthy container plantings that keep their good looks from spring to fall requires more than occasional watering. Plants need to be fed just like people do to keep their sunny disposition, and a bit of primping never hurts.

Heartwarming and Hardy

For southern gardeners, autumn brings a welcome reprieve from summer's heat as it's time once again to get out and garden. Northerners celebrate the bounty of the season by donning hoodies and mittens as they head out to harvest apples, pumpkins and cornstalks. Fall is an ideal time to decorate your outdoor living spaces with hardy flowers and plants like this Autumn Breeze combination, creating a heartwarming gathering place for family and friends.

For more **combinations that bloom right through autumn**, go to www.beauty.provenwinners.com/autumn.

Watch Me Thrive

We'll show you exactly what you need to do to grow and maintain amazing hanging baskets and combination plantings that last all season in our how-to video. Find it at www.beauty.provenwinners.com/thrive.

Left to right:

Scarlet's Dream – DAHLIGHTFUL[™] Sultry Scarlet Dahlia variabilis, Sweet Caroline Sweetheart Lime Ipomoea batatas and COLORBLAZE® APPLE BRANDY[™] Solenostemon (Coleus)

Hollywood and Highland – WHITE KNIGHT® Lobularia, SUPERTUNIA® PICASSO IN BLUE[™] Petunia and ABLAZIN'® Purple Salvia splendens Tons of Fun – SUPERTUNIA® Black Cherry Petunia, SUPERTUNIA® Mini Rose Veined Petunia and SUPERBENA® Royale Iced Cherry Verbena

Sun Kissed – SUPERBELLS® Spicy Calibrachoa, 'Sweet Caroline Red' Ipomoea batatas and SUPERTUNIA® Honey Petunia