

2018 National Summer Recipe

NEW ARRIVALS

Summerfest

GOLDBLOCKS ROCKS® *Bidens*

SUPERBELLS® *Coralina Calibrachoa*

SUPERTUNIA® ROYAL VELVET™ *Petunia*



Summerfest with
recommended thriller:
GRACEFUL GRASSES®
PRINCE TUT™ *Cyperus*

2018 National Fall Recipe

Enchanted Garden

Sweet Caroline Raven *Ipomoea*
 SUPERTUNIA® BLACK CHERRY™ *Petunia*
 SUPERTUNIA® LATTE™ *Petunia*



RECIPE
OF THE YEAR

Enchanted Garden with
 recommended thriller:
 STRATOSPHERE™ White *Gaura*

New Arrivals for 2018

Exceptional Annuals from Proven Winners

Start your checklist and reserve your favorite new varieties for 2018 sales today!

NEW ARRIVALS



GOLDEN BUTTERFLY™
Argyanthemum frutescens 'G15101' USPPAF CanPBRAF

VANILLA BUTTERFLY™ Improved
Argyanthemum frutescens 'G15104' USPPAF CanPBRAF

LADY GODIVA™ Orange
Calendula 'kercaidiva' USPPAF CanPBRAF

SUPERBELLS® Double Ruby
Calibrachoa 'USCAL83901' Can4591
 US Utility US7786342

CAMPFIRE® Fireburst Improved
Bidens 'KOIBID1510' USPPAF CanPBRAF

SUPERBELLS® Double Orchid
Calibrachoa '****' USPPAF CanPBRAF
 US Utility US7786342

New Arrivals for 2018

Exceptional Annuals from Proven Winners



NEW

IMPROVED

NEW

SUPERBELLS® BLUE MOON PUNCH™
Calibrachoa *** USPPAF CanPBRAF

SUPERBELLS® OVER EASY™ Improved
Calibrachoa *** USPPAF CanPBRAF

SUPERBELLS® RISING STAR™
Calibrachoa *** USPPAF CanPBRAF US Utility US9313959



IMPROVED

IMPROVED

NEW

SUPERBELLS® Plum Improved
Calibrachoa 'BBCAL76001' USPPAF CanPBRAF

SUPERBELLS® White Improved
Calibrachoa *** USPPAF CanPBRAF

TOUCAN™ Coral *Canna x generalis*



NEW

NEW

NEW

FAIRY DUST™ Pink
Cuphea ramosissima

DAHLIGHTFUL® CRUSHED CRIMSON™
Dahlia variabilis 'G1440Z' USPPAF CanPBRAF

DAHLIGHTFUL® TUPELO HONEY™
Dahlia variabilis 'G1530T' USPPAF CanPBRAF



NEW

NEW

IMPROVED

HIPPO™ Red
Hypoestes phyllostachya 'G1415T' USPPAF CanPBRAF

HIPPO™ Rose
Hypoestes phyllostachya 'G1416O' USPPAF CanPBRAF

KARALEE® Petite Pink Improved
Gaura *** USPPAF CanPBRAF

New Arrivals for 2018

Exceptional Annuals from Proven Winners



NEW

SUPERTUNIA® Hot Pink Charm
Petunia 'USTUN2401M' USPPAF CanPBRAF



NEW



NEW

SUPERTUNIA® LOVIE DOVIE™
Petunia 'BBTUN91601' USPPAF CanPBRAF



IMPROVED

SUPERTUNIA® ROYAL MAGENTA™ Improved
Petunia 'INPETROYMA' USPPAF CanPBRAF



NEW

SUPERTUNIA® Mulberry Charm
Petunia *** USPPAF CanPBRAF



NEW

Top Pick at CAST

BRIGHT LIGHTS™ Double Moonglow
Osteospermum ecklonis *** USPPAF CanPBRAF
US Utility US8759646 and US9040792



NEW

Top Pick at CAST

INTENSIA® Red Hot
Phlox drummondii 'Dphlox911' USPPAF CanPBRAF



IMPROVED

ROCKIN™ PLAYIN' THE BLUES® Improved
Salvia longispicata x farinacea *** USPPAF CanPBRAF



NEW

ROCKIN™ Deep Purple
Salvia 'BBSAL09001' USPPAF CanPBRAF

New Arrivals for 2018

Exceptional Annuals from Proven Winners



Orange A-PEEL®
Thunbergia alata 'Orange Wonder' USPP14767

Lemon A-PEEL®
Thunbergia alata 'Lemon Star' USPP14371

Tangerine Slice A-PEEL®
Thunbergia alata 'DL1501' USPPAF CanPBRAF



SUPERBENA® Stormburst
Verbena 'RIKA18302M' USPPAF CanPBRAF

New Spring-flowering Perennials from Proven Winners



COLOR SPIRES® 'Azure Snow'
Salvia USPPAF CanPBRAF

'Chantilly Lace'
Aruncus USPPAF CanPBRAF

FUN AND GAMES® 'Eye Spy'
Heucherella USPPAF CanPBRAF

'Cutting Edge'
Tiarella USPPAF CanPBRAF



FRUIT PUNCH® 'Cherry Vanilla'
Dianthus USPPAF CanPBRAF

FRUIT PUNCH® 'Classic Coral'
Dianthus USPPAF CanPBRAF

FRUIT PUNCH® 'Raspberry Ruffles'
Dianthus USPPAF CanPBRAF

New Arrivals for 2018

Top-Performing Perennials from Proven Winners

Start your checklist and reserve your favorite new varieties for 2018 sales today!



'Chantilly Lace'
Aruncus USPPAF CanPBRAF



DECADENCE® Deluxe 'Pink Lemonade'
Baptisia USPPAF CanPBRAF



'Stand By Me'
Clematis USPPAF CanPBRAF



FRUIT PUNCH® 'Cherry Vanilla'
Dianthus USPPAF CanPBRAF



FRUIT PUNCH® 'Classic Coral'
Dianthus USPPAF CanPBRAF



FRUIT PUNCH® 'Raspberry Ruffles'
Dianthus USPPAF CanPBRAF



LAKOTA™ Santa Fe
Echinacea



TUSCAN GOLD™
Helianthus helianthoides 'Inhelsodor' USPPAF CanPBRAF



RAINBOW RHYTHM® 'Orange Smoothie'
Hemerocallis USPPAF CanPBRAF



RAINBOW RHYTHM™ 'Storm Shelter'
Hemerocallis USPPAF CanPBRAF



PRIMO™ 'Wild Rose'
Heuchera USPPAF CanPBRAF



FUN AND GAMES® 'Eye Spy'
Heucherella USPPAF CanPBRAF



SUMMERIFIC® 'Cherry Choco Latte'
Hibiscus USPPAF CanPBRAF



SHADOWLAND® 'Waterslide'
Hosta USPPAF CanPBRAF



'Midnight Masquerade'
Penstemon USPPAF CanPBRAF



PRAIRIE WINDS® 'Totem Pole'
Panicum virgatum USPPAF CanPBRAF



'Cloudburst'
Phlox USPPAF CanPBRAF



COLOR SPIRES® 'Azure Snow'
Salvia USPPAF CanPBRAF



ROCK 'N GROW® 'Popstar'
Sedum USPPAF CanPBRAF



ROCK 'N GROW® 'Superstar'
Sedum USPPAF CanPBRAF



'Cutting Edge'
Tiarella USPPAF CanPBRAF

New Arrivals for 2018

Unique Flowering Shrubs from Proven Winners



NEW

INVINCIBELLE LIMETTA®
Hydrangea arborescens 'NCHA8' USPPAF CanPBRAF



NEW

INVINCIBELLE MINI MAUVETTE™
Hydrangea arborescens 'NCHA7' USPPAF CanPBRAF



NEW

INVINCIBELLE WEE WHITE®
Hydrangea arborescens 'NCHA5' USPPAF CanPBRAF

INVINCIBELLE® Hydrangea – Truly innovative and unique

See some of breeder Tom Ranney's best work yet with these reliably reblooming, strong-stemmed *H. arborescens* cultivars that make grandmother 'Annabelle' proud. Growers will love that this series is quick to produce and has outstanding container presentation.



NEW

PUGSTER BLUE®
Buddleia 'SMNB0BT' USPPAF CanPBRAF



NEW

PUGSTER PERIWINKLE®
Buddleia x 'SMNB0D' USPPAF CanPBRAF



NEW

PUGSTER PINK®
Buddleia x 'SMNB0PT' USPPAF CanPBRAF



NEW

PUGSTER WHITE®
Buddleia x 'SMNB0W' USPPAF CanPBRAF

PUGSTER® Buddleia – A whole new look for dwarf butterfly bush

Full-sized blooms on dwarf plants deliver bold color effects in smaller packages. Growers will love how easy they are in production, while cold weather gardeners will appreciate their extra stem hardiness.



NEW

CZECHMARK SUNNY SIDE UP™
Weigela florida 'VUK02041323' USPPAF CanPBRAF



NEW

CZECHMARK TRILOGY™
Weigela florida 'VUK02Geminii' USPPAF CanPBRAF



NEW

CZECHMARK TWOPINK™
Weigela florida 'VUK0290345' USPPAF CanPBRAF

CZECHMARK™ Weigela – Bling, bloom, WOW!

Selected from Czech breeding for their extra hardiness and phenomenal bloom power, these weigela will be irresistible at retail and will absolutely glow in spring landscapes.



NEW

STRAIT-LACED® *Sambucus nigra* 'SNR1292' USPPAF CanPBRAF

STRAIT-LACED® Sambucus

A new must-have for collectors
If Dr. Seuss was a plant breeder, this is what he'd create. You've never seen anything quite like this fastigate, laceleaf elderberry. Make it the star of a large combination container near your register and you'll move them out faster than you can bring them in.



NEW

WINECRAFT BLACK® *Cotinus cogygria* 'NCC01' USPPAF CanPBRAF

WINECRAFT BLACK® Cotinus

Sized down to fit in every garden
Anyone with 4-6' of space can now grow purple smokebush. No need to prune it to keep it in bounds – this neatly mounded, semi-dwarf selection from breeder Tom Ranney stays naturally compact.

New Arrivals for 2018

Unique Flowering Shrubs from Proven Winners



POLYPETITE® *Hibiscus* "Rosina" USPPAF CanPBRAF

POLYPETITE® Hibiscus

A revolutionary new habit for Hibiscus

You've never seen a Hibiscus quite like this! This unusual dwarf hybrid naturally forms a 3-4' rounded shape without pruning. Its pure lavender pink, nearly seedless flowers are an added bonus from summer through fall.



WABI-SABI™ *Viburnum plicatum* var. *tomentosum* "SMNVPTFD" USPPAF CanPBRAF

WABI-SABI™ Viburnum

A new frontier in landscaping with Viburnum

When full-sized viburnums just won't fit, look to this new dwarf, low spreading version of doublefile viburnum to create loads of new landscaping opportunities. Think front of the border, mass plantings, and lining walkways in sun or part shade.

Attention retailers! Find a wholesaler of Proven Winners ColorChoice® Flowering Shrubs near you at www.provenwinners.com/professionals/growers/locate.